

Beat: Sports

## **SPORT INTEGRITY MONITOR AND MAJOR LEAGUE BASEBALL ANNOUNCED LANDMARK PARTNERSHIP**

### **TO PROTECT INTEGRITY OF DATA EVENTS**

PARIS - NEW YORK, 11.11.2015, 19:15 Time

**USPA NEWS** - Sport Integrity Monitor (SportIM), the world's largest and most respected sports integrity company whose partners include the English Premier League, Euroleague Basketball and the Football Association, today announced a partnership with Major League Baseball (MLB),...

Sport Integrity Monitor (SportIM), the world's largest and most respected sports integrity company whose partners include the English Premier League, Euroleague Basketball and the Football Association, today announced a partnership with Major League Baseball (MLB), the first for the company in North America. SportIM will work with MLB on a variety of initiatives to ensure that the integrity of MLB events remain beyond reproach in a fast-changing online global landscape.

With its cutting-edge technology based system, SportIM will monitor vast amounts of sports and wagering related data and statistics on behalf of MLB and report trends in real time. This new expanded monitoring program will help keep baseball at the forefront of security innovation as the global interest in baseball grows and fans in the United States and beyond move online to follow the action.

The new integrity partnership is an extension of MLB's tough anti-corruption policy and its wide-ranging initiatives already in place. These proactive steps help to ensure that fans are always treated to a fair and transparent game, players have the utmost belief in having a winning mind-set, and league representatives are equipped with information and tools to maintain a clean, honest and exhilarating sport.

Major League Baseball (MLB) is the most historic professional sports league in the United States and consists of 30 member clubs in the U.S. and Canada, representing the highest level of professional baseball. Major League Baseball is the best-attended sport in North America, and since 2004, MLB has enjoyed its best-attended seasons in the history of the game, with each regular season eclipsing the 73 million mark.

Source : Sport Integrity Monitor (SportIM)

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#### **Article online:**

<https://www.uspa24.com/bericht-6245/sport-integrity-monitor-and-major-league-baseball-announced-landmark-partnership.html>

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